



OUT OF THE C SUITE: Final-round Effie Awards judges **John Osborn**, president, CEO, BBDO; **John Staffen**, CCO, Arnold Worldwide; and **Chris Weil**, global chairman, CEO, Momentum Worldwide, at work away from work.



DIGITAL BIRTHRIGHT: **Paul Martin**, Eye Wonder; **Molly White**, Crispin Porter + Bogusky; and **Jennifer Bove**, MySpace, are shown at Our Kids Are Born Digital, the March 13 meeting of the South Florida Interactive Marketing Association in Fort Lauderdale, Fla.